NOVEMBER as LIBRARY AND INFORMATION SERVICES MONTH
75th National Book Week, November 16 – 20, 2009
Theme: Kaaya-ayang Magbasa, sa Kapaligirang Kay Ganda

Proponent: Learning Resource Center

Rationale:

The celebration of the National Book Week by the different schools and libraries around our country has become a tradition and an event full of activities arousing the interest in books and the love for reading in every students and teachers alike. The celebration started with Proclamation No. 696, signed by then Governor-General of the Philippine Islands Frank Murphy on June 6, 1934. The Philippine Library Association initiated the movement by notifying the office of the Governor-General about the need to celebrate National Book Week stating that the “arousing of a national interest in the reading of good books is a patriotic duty and privilege”. Two years later, on November 19, 1936, Commonwealth of the Philippines President Manuel L. Quezon signed Proclamation No. 109 “designating the period from November 24 to 30 of the year as National Book Week.” The proclamation added that “the reading of good books or the printed page is one of the most effective methods of bringing enlightenment within the reach of the largest possible number of people, and of promoting the cause of popular culture with its tremendous social benefits.” It also further implied that “it is desirable that the task of arousing a wider-spread interest in the reading of good books be recognized as a highly patriotic duty as well as a privilege.”

Now on its 75th year, the celebration of the National Book Week revolves around the theme “Kaaya-ayang Magbasa sa Kapaligirang Kay Ganda”, stressing not only the importance of reading, but also promoting cleanliness in our environment. As such, the DLSZ, spearheaded by the LRC, will be joining in the celebration to instill in our students, as well as our faculty, the love for reading, the love, care and appreciation of our environment, and the promotion of the LRC facilities, collection and services.

Objectives:

1. Develop the love for reading and care for the environment, as stipulated in this year’s theme
2. Develop self esteem in the students and faculty alike.
3. Reinforce in the students the different library skills.
4. Show the fun side of the library through the different activities
5. Promote the LRC facilities, collection and services

Target groups:

a. Students
b. faculty members
c. administrators
d. staff
Activities:

a. **DLSZ-LRC Book Fair 2009**  
Timeline: November 16-18, 2009  
Venue: CPA Lobby  
Participants: All Levels  
The Book fair will showcase the different collections of participating bookstores. Students and other members of the community will be able to choose and acquire different reading materials from variety of sources.

b. **LRC’s Believe It or Not / LRC Exhibit 2009**  
Timeline: November 04 – 11, 2009 (Contest), November 16-18, 2009 (Exhibit)  
Venue: CPA  
Participants: All Levels  
The LRC will be holding an exhibit on the different materials with unique characteristics (i.e. largest book, oldest book, etc.) simultaneously with the book fair. A contest will be held prior to the exhibit to pick out these materials worthy of being in the exhibit. Please see attachments for details of the contest.

**Procedures:**

1. Contests will be held prior to the exhibit.  
2. Announcements about the event will be posted on strategic areas in the school.  
3. The contest will be open to the members of the community.  
4. Contestants will bring materials belonging to the different categories:  
   a. Oldest Book  
   b. Thickest Book  
   c. Smallest Book  
   d. Heaviest Book  
   e. Tallest Book  
   f. Widest Book  
   g. Longest Title of Book (in English)  
   h. Longest Title of Book (in Filipino)  
5. Materials from the LRC Collection are not included.  
6. Each entry will be measured, recorded and compared with other entries. Entries submitted will remain with the LRC until the contest is over. Winning entries, however, will remain until the end of the exhibit.  
7. Each category will have only 1 winner.  
8. Prizes will consist of following:  
   1st place: Php 300.00 worth of Gift Certificates  
9. Winning entries will be exhibited in the CPA Lobby.

c. **Come-In-Your-Best-Costume Contest**  
Timeline: November 16, 2009  
Venue: LG grounds  
Participants: Lower Grade Students, Faculty and Staff  
Students of the Lower Grade levels will parade with their book character costumes. Best Costumes will be chosen: (1) among the boys and (1) among the girls. Participants of the book character parade will participate in the opening ceremony of the LRC exhibit / Book fair. The best costumes will be awarded during the ceremony.
d. **LRC Trivia Challenge**  
Timeline: November 16-20, 2009  
Venue: GS LRC/HS LRC  
Participants: All Levels, walk-in  

The trivia challenge will be held in respective libraries. The question for the day will be posted on the bulletin boards of respective libraries. Participants who wish to join submit their entries on a drop box. Winning entries must contain the correct answer for the question of the day. The librarians will draw entries at the end of the day and winners will be announced and can claim their prizes the next day.

e. **Storytelling Contest**  
Timeline: November 04 - 11, 2009  
Venue: AVC  
Participants: High School Students (in groups of 4)  

The contest is open to all high school students. Contestants will be consisting of groups, of 4 members, that will select any story from a children’s book. These groups will then utilize the record booth in the AV Center for recording. They can use musical props if they want to. The winning pieces will be part of the LRC exhibit and also part of the Lower Grade School LRC collection.

**Contest Mechanics:**

1. The contest is open to all DLSZ High school students, either individual or in a group, of utmost 4 members.  
2. Go to the AV Center during your free time for registration.  
3. The participant/s will be given 10 minutes to do a recording of their favorite story book. They may use other audio props (i.e. musical instruments, etc) that they deem necessary for the enhancement of their storytelling.  
4. Use of profanities and other indecent sounds are not allowed.  
5. Entries submitted will remain as part of LRC Collection.  
6. Entries will be judged according to the following criteria:  
   - Clarity and loudness of voices – 30 %  
   - Clear expression of emotions – 30 %  
   - Creativity and originality – 20 %  
   - Audio impact – 20 %  
7. Prizes will consist of following:  
   - 3rd place: Php 500 worth of Gift Certificate  
   - 2nd place: Php 700 worth of Gift Certificate  
   - 1st place: Php 1,000 worth of Gift Certificate  
8. Winning entries will be exhibited in the CPA Lobby and will be part of LG AV-LRC Collection.

f. **L.C.L.E. (LaSallian’s Call for Livable Environment) YouTube Contest**  
Timeline: November 04 - 11, 2009  
Venue: AVC  
Participants: HS / (3rd – 4th year)
This contest is open to all High School students. Contestants may submit entries individually or by groups. Entries will consist of video clips calling for a clean and green environment and a short description of the clip, all uploaded to YouTube.

**Contest Mechanics:**

1. The contest is open to all DLSZ High school students
2. Each contestant may submit a maximum of two entries.
3. Create a video calling for Environmental Change. Be as creative as possible.
4. All entries should be uploaded to the YouTube website by the participants. Include small details of description about you who are, a title of your video and short background about the video.
5. The total duration of the video may not exceed 10 minutes.
6. Participants should ensure that person/s appearing in the videos have consent.
7. Go to the AV Center during your free time for submission of entries.
8. Entries submitted to the LRC should include:
   a. The name of the student
   b. Year and section
   c. The url and title of the video in YouTube
9. The video clip must not contain any material that the LRC and DLSZ, in their discretion, deems patently offensive or having explicit/suggestive violence, profanity or inappropriate content.
10. Entries submitted will remain as part of LRC Collection.
11. Entries will be judged according to the following criteria:

   **Relevance to the theme: 30 %**  
   **Creativity and originality: 30%**  
   **Video Production Skills: 10%**  
   **Visual Impact: 20%**  
   **Showcasing of DLSZ Spirit: 10%**

12. Prizes will consist of following:  
    Prizes:  
    1<sup>st</sup>: P1,000.00 worth of Gift Certificate,  
    2<sup>nd</sup>: P700.00 worth of Gift Certificate  
    3<sup>rd</sup>: P500.00 worth of Gift Certificate

**g. Shout-out for a Change Podcast Contest**
Timeline: November 04 - 11, 2009  
Venue: AVC  
Participants: GS (Grade 6-7), HS (1<sup>st</sup> – 2<sup>nd</sup> year)  
Speak up and let your voices be heard. This contest is open to GS students and HS students. Each contestant will have a chance to speak out and let his/her piece about protecting and nurturing the environment. Contestants will record their piece in the recording booth of the AVC for 5 minutes. Winners will be selected and winning entries will be uploaded to our website.

**Contest Mechanics:**

1. The contest is open to DLSZ Upper Grade School (Grade 6 – 7) and High school (1<sup>st</sup> and 2<sup>nd</sup> year) students
2. Go to the AV Center during your free time for registration.
3. The participant/s will be given 5 minutes to do a recording of their own contest essays about their call for environmental change. They may use other audio props (i.e. musical instruments, etc) that they deem necessary for the enhancement of their recording.

4. Use of profanities and other indecent sounds are not allowed.

5. Entries submitted will remain as part of LRC Collection.

6. Entries will be judged according to the following criteria:

   - **Clarity and loudness of voices** – 20%
   - **Relevance to the theme** – 40%
   - **Creativity and originality** – 20%
   - **Audio impact** – 20%

7. Prizes will consist of following:

   1st - P1,000 GC, 2nd - P700.00 GC, 3rd - P500.00 GC

8. Winning entries will be exhibited in the CPA Lobby.

**h. “iREAD” Photo Contest**

Timeline: November 04 - 11, 2009

Venue: CPA (for Exhibit)

Participants: All Levels, Teachers/Staff, Parents (2 categories: wacky and serious)

This contest is open to all the members of the community. Grab your cameras and capture moments of your friends and loved ones reading. Include a small description on your entries about your/their favorite book and how reading it helps him/her. Photos will be showcased in the LRC exhibit. Winning entries will be displayed in the LRC Exhibit.

**Contest Mechanics:**

1. The contest is open to all members of the DLSZ Community.

2. Take a creative shot of yourself, your family or loved ones reading any of your favorite books.

3. There will be 2 categories: (1) normal shots and (2) wacky pics

4. Participants can submit either print or in digital format. Submitted digital entries must be in JPEG format, with a standard size of 800 x 600 pixels. Include in your entries a short description of your photos, 3-5 sentences of the significance of reading in your life and your personal details: name, age, year and section, email address.

5. Email your entries to any of the following:
   - dlszlrc@gmail.com, dlsz_lrc@yahoo.com
   - Mark Christian Juan: juanma@zobel.dlsu.edu.ph
   - Jay Diola: diolajo@zobel.dlsu.edu.ph

6. Entries will be judged according to these criteria:

   - **Relevance** – 20%
   - **Technical quality** – 10%
   - **Composition** – 20%
   - **Overall Impression** – 30%
   - **Creativity** – 20%

7. The winner will received a gift certificate worth P 1,000 for each category

8. Entries will be displayed during the LRC exhibit. The winning entries will also be featured in the next issue of LRC Chronicles, the DLSZ LRC Newsletter.
i. **iRHYME Poetry Writing Contest**
Timeline: November 9 - 10, 2009
Venue: LGS LRC
Participants: Grade 3 students (integrated in English Class)
The contest will be centered on this year’s theme about reading and the environment. Winners’ pieces will be included in the LRC Newsletter.

**Contest Mechanics:**

1. The contest is open to Lower Grades Levels 1 to 3
2. Contestants are allowed to submit a maximum of two (2) entries provided that one entry is in English and the other is in Filipino
3. The contest will be centered on this year’s theme about reading and the environment: “Kaaya-ayang Magbasa sa Kapaligirang Kay Ganda”
4. Entries will be judged according to these criteria:

   - **Substance, content and relevance to the theme – 50%**
   - **Logic, organization and coherence - 30%**
   - **Originality, style and presentation – 20%**

5. Three (3) winners per level will be chosen. The winners will receive 1st – P500 GC, 2nd – P300.00 GC, 3rd – P200.00 GC.
6. Entries will be displayed during the LRC exhibit. The winning entries will also be featured in the next issue of LRC Chronicles, the DLSZ LRC Newsletter.

j. **iDRAW Poster Making Contest**
Timeline: November 9 - 10, 2009
Venue: UGS, HS LRC (for contest proper), CPA (for Exhibit)
Participants: GS, HS, Faculty/Staff (integrated in art class)
The contest is open to 3 different categories: Upper GS, HS and Faculty/Staff. Two (2) participants from each level from the UGS and HS shall be chosen upon the recommendation of the Art Coordinators. The contest will be centered on this year’s theme about reading and the environment. Winners’ pieces will be included in the LRC Exhibit.

**Contest Mechanics:**

1. The contest is open to 3 different categories: Upper Grades (Grades 6 and 7), High School, and Faculty/Staff
2. Two (2) participants from each level from the UGS and HS shall be chosen upon the recommendation of the Art Coordinators
3. The contest will be centered on this year’s theme about reading and the environment: “Kaaya-ayang Magbasa sa Kapaligirang Kay Ganda”
4. Entries will be judged according to these criteria:
Creativity and presentation – 50%
Originality - 20%
Relevance to the theme – 30%

5. The winners will receive 1st – P500 GC, 2nd – P300.00 GC, 3rd – P200.00 GC.
6. Entries will be displayed during the LRC exhibit. The winning entries will also be featured in the next issue of LRC Chronicles, the DLSZ LRC Newsletter.

k. iWRITE Essay Writing Contest
Timeline: November 9 - 10, 2009
Venue: UGS LRC (for contest proper), CPA (for Exhibit)
Participants: Grade 4 (English) and 5 (Filipino) / BRAFENHS (Filipino) (integrated with English/Filipino class)
The contest is open to 3 different categories: Grade 6 (English) and 7 (Filipino) / BRAFENHS (Filipino). One (1) participant from each section from the UGS and HS shall be chosen upon the recommendation of the English / Filipino Coordinators. The contest will be centered on this year’s theme about reading and the environment. Winners’ pieces will be included in the LRC Newsletter.

Contest Mechanics:

7. The contest is open to 3 different categories: Grade 6 (English) and 7 (Filipino) / BRAFENHS (Filipino)
8. Two (2) participants from each level from the UGS and HS shall be chosen upon the recommendation of the English / Filipino Coordinators
9. The contest will be centered on this year’s theme about reading and the environment: “Kaaya-ayang Magbasa sa Kapaligirang Kay Ganda”
10. Entries must have a minimum of 700 words. Entries will be judged according to these criteria:

Substance, content and relevance to the theme – 50%
Logic, organization and coherence - 20%
Originality, style and presentation – 30%

11. The winners will receive 1st – P500 GC, 2nd – P300.00 GC, 3rd – P200.00 GC.
12. Entries will be displayed during the LRC exhibit. The winning entries will also be featured in the next issue of LRC Chronicles, the DLSZ LRC Newsletter.

I. LRC LOGO Making Contest
Timeline: November 04 - 11, 2009
Venue: AVC
Participants: Upper GS, HS, BRAFENHS, Faculty, Staff
This contest is open to all the members of the community. The winning logo will be used as the official logo of the LRC. Entries should include a short description and essay about the logo and how it symbolizes the LRC.

Contest Mechanics:
1. The contest is open to all members of the DLSZ community: Students, faculty, staff, and administrators.
2. Logos can be created using any methods of drawing: hand-drawing or digital drawing.
3. Entries should include a detailed description of the logo. Include in your entries your personal information: name, year and section (students) or job description and department (faculty)
4. Entries will be judged according to these criteria:

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<thead>
<tr>
<th>Criteria</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Relevance</td>
<td>30%</td>
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<tr>
<td>Originality</td>
<td>20%</td>
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<td>Interpretation</td>
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<tr>
<td>Workmanship</td>
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<td>Symbolism</td>
<td>10%</td>
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<tr>
<td>Overall Quality</td>
<td>15%</td>
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5. Submit your entries to any of the DLSZ LRC departments. For digital logos, email your entries to:
   - dlszlrc@gmail.com, dlsz_lrc@yahoo.com
   - Mark Christian Juan: juanma@zobel.dlsu.edu.ph
   - Jay Diola: diolajo@zobel.dlsu.edu.ph

6. The grand winner will take home: P 1,000 worth of Gift Certificate. His/her winning entry will be adapted as the OFFICIAL LOGO of the DLSZ LRC.

m. Film Viewing
Timeline: November 16-17, 19-20, 2009
Venue: LG & HS LRC
Participants: All Levels
The LRC will have a series of film viewing of movies that have tie ups with popular Fiction books for UG and HS students and animated movies for LG. This would also serve as a promotion of the different collections of the LRC.

SUGGESTED TITLES: (open for suggestions)
- LG: Spiderwick Chronicles, Harry Potter
- HS: Tuesdays with Morrie, I am Legend, Beowulf
Films will be shown during recess and lunch

n. Launching of DLSZ LRC Book Mobile Project
Timeline: November 17, 2009
Participants: DLSZ LRC Librarians and Staff
As part of the DLSZ Outreach project, the LRC Book Mobile will be launched at Victoria Homes Elementary School, Muntinlupa City.

o. Talk on Book Illustration
Timeline: November 18, 2009
Participants: Art Enthusiasts, Students and Faculty
The LRC, in cooperation with the Scholastic Inc., will be holding a talk on story book illustration / manga drawing. The LRC will coordinate with Art Coordinators regarding the scheduling of the said talks.